

Jesse Frye

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Summary

Web Developer and Designer working in the e-commerce sector currently using X/HTML5, CSS3, ActionScript3, jQuery, MooTools, Metafas3, Ruby/Rails and XML.

Specialties include:

- Developing web applications with Facebook and OpenSocial integration.
- Developing web applications using Ruby on Rails.
- Converting Photoshop mockups into websites with XHTML and CSS.
- Implementing and parsing Microformats in web applications.
- Ability to identify business models with company technology.

Skills

[Ruby](#), [Rails](#), [JavaScript](#), [Raphaël](#), [jQuery](#), [Prototype](#), [script.aculo.us](#), [Scrum](#), [XHTML](#), [HTML](#), [XML](#), [XSLT](#), [CSS](#), [RSS](#), [Atom](#), [SVG](#), [Markdown](#), [Microformats](#), [hProduct](#), [hResume](#), [hCard](#), [hCalendar](#), [PhotoShop](#), [Illustrator](#)

Education

Art Institute, Phoenix, AZ

Web Design 2007 - 2008

University of Phoenix, Phoenix, AZ

Software Engineering 2005 - 2007

Experience

Independent Contractor, Resource Interactive, Columbus, OH

December 2009 – Present

- Developed Facebook Pages for The Limited, Pampers, other RI Clients.
- Worked with RI-Labs to create and maintain the Off the Wall product since its inception.
- Trained User Experience programming to RI employees for Metafas3 and Off the Wall Integration.

Web Developer, Ustrive2, Inc., Phoenix, AZ

March 2008 – December 2009

- Developed applications for Cartfly and Sellit on Ning using the OpenSocial API.
- Redesigned Sellit.com and implemented using: XHTML/CSS, Ruby/Rails, and jQuery.
- Used jQuery to implement tooltips and lightboxes.
- Added support for Microformats using hProduct.
- Imported Twitter and Blog feeds using Ruby.
- Met deadlines for each Sprint.

2nd Director of Admissions, EDMC - The Art Institute, AZ

April 2007 - May 2009

- Led and managed a team of 8-15 Assistant Directors of Admissions
- Held highest percentage plan for a start
- Consistently held top producer status within each company position
- Helped grow Phoenix division since its arrival

Enrollment Manager, University of Phoenix, Phoenix, AZ

March 2004 - April 2007

Held positions as Enrollment Counselor (EC) and Enrollment Manager (EM) over a 3 year period.

- EC - Consistently Top Performer - Top 2% of company
- EC - 85% Retention Average
- EM - Increased team retention average from 64% to 80% per month
- EM - Increased enrollment average from 31 to 80 per month
- Created e-tools to automate and simplify job responsibilities
- Effectively trained counselors from below standard to exceed standards