

# Jesse Frye

Tempe, Arizona

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## Summary

Web Developer and Designer working in the e-commerce sector currently using; XHTML/CSS, Ruby/Rails, jQuery/MooTools.

### Specialties include:

- Developing applications for Facebook and OpenSocial integration.
- Developing web applications using Ruby on Rails.
- Creating and converting Photoshop mockups to websites using CSS.
- Implementing and parsing Microformats into web applications.
- Ability to identify business models with company technology.

## Skills

Ruby, Rails, JavaScript, Raphaël, jQuery, Prototype, script.aculo.us, Scrum, XHTML, HTML, XML, XSLT, CSS, RSS, Atom, SVG, Markdown, Microformats, hProduct, hResume, hCard, hCalendar, PhotoShop, Illustrator

## Education

**Art Institute**, Phoenix, AZ

Web Design 2007 - 2008

**University of Phoenix**, Phoenix, AZ

Software Engineering 2005 - 2007

# Experience

## **Web Developer**, Ustrive2, Inc., Phoenix, AZ

March 2008 - Present

- Developed applications for Cartfly and Sellit on Ning using the OpenSocial API.
- Redesigned Sellit.com and implemented using: XHTML/CSS, Ruby/Rails, and jQuery.
- Used jQuery to implement tooltips and lightboxes.
- Added support for Microformats using hProduct.
- Imported Twitter and Blog feeds using Ruby.
- Met deadlines for each Sprint.

## **2nd Director of Admissions**, EDMC - The Art Institute, AZ

April 2007 - May 2009

- Led and managed a team of 8-15 Assistant Directors of Admissions
- Held highest percentage plan for a start
- Consistently held top producer status within each company position
- Helped grow Phoenix division since its arrival

## **Enrollment Manager**, University of Phoenix, Phoenix, AZ

March 2004 - April 2007

Held positions as Enrollment Counselor (EC) and Enrollment Manager (EM) over a 3 year period.

- EC - Consistently Top Performer - Top 2% of company
- EC - 85% Retention Average
- EM - Increased team retention average from 64% to 80% per month
- EM - Increased enrollment average from 31 to 80 per month
- Created e-tools to automate and simplify job responsibilities
- Effectively trained counselors from below standard to exceed standards

# References

Available upon Request